



ANYTIME,  
ANYWHERE  
FOR ACCOR  
EMPLOYEES

Founded in 1967 and headquartered in Paris, France; AccorHotels is a French multinational hotel group which operates and franchises more than 4,000 hotels and 570,000 rooms in 95 countries over five continents. AccorHotels views each of its guests as unique, with their 17 hotel brands catering for travelers needs from luxury to economy, they certainly live up to their promise to 'let our hotels surprise you'.

## TRAFFIK DIGITAL WAS ENGAGED TO:

Website Design.

Development and launch of website.

**ANALYSIS:** With over 40 hotels in Queensland, Australia, AccorHotels were looking for an innovative solution for staff members to view hotel event calendars, hotel employee perks, lodge docuform and communicate with management by live chat and more.

# STRATEGY:



# SOLUTION:

Traff1k D1g1tal has developed the perfect solution for AccorHotels, surprising our client via a unique stand-alone responsive website, which also allows this solution to be live via an iPad kiosk in every hotel across Brisbane.

Clean, simple, easy to navigate.

Communicative functions: Live chat and interactive calendars.

